

USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

**The challenges of sustainable agro tourism.
Biodiversity and Rare breeds as important factors
Albanian experience**

by

Kristaq Kume

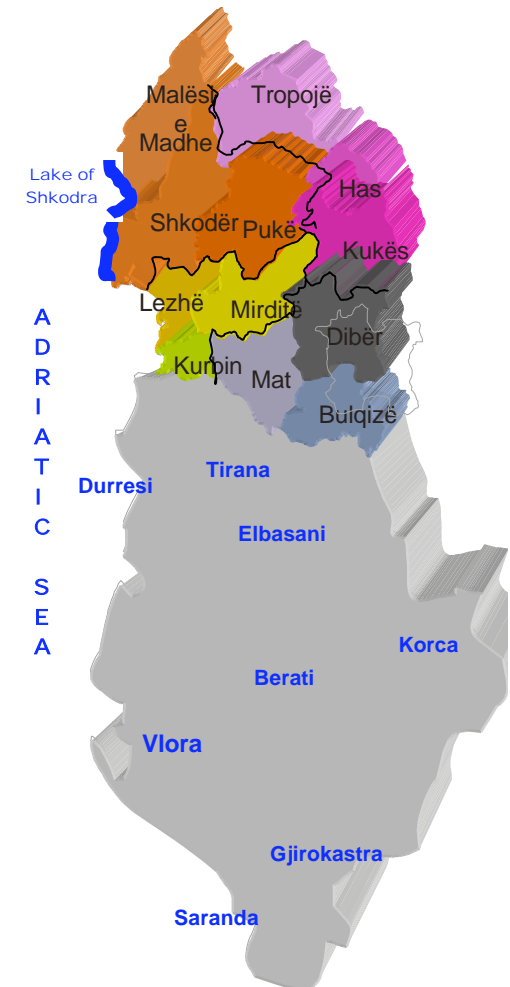
National Coordinator of FAnGR

Lumturi Papa

ALBAGENE - Association

Ismail Beka

Coordinator of GTZ Albania



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

The North of Albania

Natural resources an opportunity for the development of tourism



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

Velipoja – an example of rural tourism development

**The mains issues that were analyzed in frame-work of the project
porposed for rural tourism development in Velipoja :**

- general economic potentialities**
- the capacities for sustainable development of Agriculture**
- urban and spacious planning**
- biodiversity in farms of animal resources**
- cultural heritage**
- Visions of Velipoja's development**
- Possible contributions from different actors**



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

The challenges of sustainable tourism in rural areas, are:

The limited financial resources

The lack of politics to support farmers communities.

Lack of investments for the development of roads infrastructure and electricity supply.

Low level of farmers cooperation.

Not appropriate assistance of extension service.

Low level of society awareness for economic values of agro-tourism.



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM
International Conference - DAGENE-SAVE meeting
12- 14 June, 2008
Kozard, Hungary

A successful activity and a project cooperation in Velipoja 2005-2006



A successful project with National Small Ruminant Association financed by GEF – Small Grant Project

USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

**Farmers manage autochthonous breeds
that are very attractive for tourists**



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM
International Conference - DAGENE-SAVE meeting
12- 14 June, 2008
Kozard, Hungary

Assortments of food products – To taste Albanian real quality



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM
International Conference - DAGENE-SAVE meeting
12- 14 June, 2008
Kozard, Hungary

Traditional food in traditional restaurants



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

Promotion of local products

**Day of chestnut in Tropolja and traditional animal products from
Kuksi region**



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

Farmers ask for opportunities to sell their products



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM
International Conference - DAGENE-SAVE meeting
12- 14 June, 2008
Kozard, Hungary

The tradition is extended in craftsmanship



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary



**Identity of zone
logos and t-shirt
as souvenirs from Velipoja**

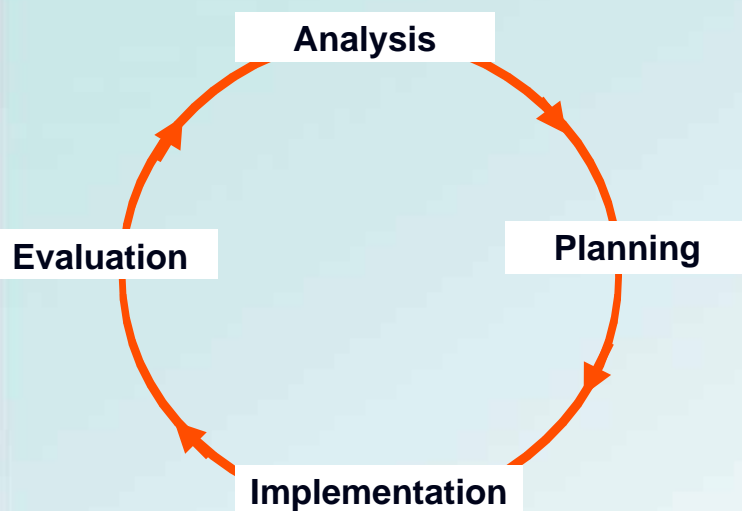
USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

The typology of intervention for building up the necessary conditions for sustainable development of rural tourism



Phase of Analyzes

- **Identification of actors**
- **Identification of problems**
- **Lay down objectives**
- **Choice of strategy**

Phases of planning

- **Determination of project logic**
- **Specification of schedule of activities, goals, responsibilities**
- **Identification of sources for the programmed activities**
- **Future activities and long term vision**

USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM
International Conference - DAGENE-SAVE meeting
12- 14 June, 2008
Kozard, Hungary

List of activities and actors involved

- **Time table for objectives fullfilment**
 - **Short term (next year)**
 - **Medium term (2 years)**
 - **Long term (10 years)**
- **Possible financial sources be assessed**
 - **Very possible**
 -
 -
 -
 - **Quite impossible**

The Challenges of public sector

- **Legal framework and finances**
 - **Urban and spacious planning**
 - **Taxes and allocation of financial sources**
 - **Calming down conflicts in the fields of building and infrastructure**
- **Infrastructure**
 - **The Construction of roads**
 - **Waterworks**
 - **Sewage water and the management of remains**
- **Buildings and equipments for education and health**
 - **Capacity building in commune**
 - **General administration**
 - **Checking system and polices**

USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM

International Conference - DAGENE-SAVE meeting

12- 14 June, 2008

Kozard, Hungary

The Challenges of private sector

Financial sources

System of taxes

Fund for rural development

Sustainable development of tourism

Facilities for the amusement of citizens and tourists

Designing and building attractive public parks

Events and activities for tourists

Awareness campaign for the protection of the ecological system

Participation of local community in the economic development

Support for small and medium scale farms

Market development for regional and local products

Training for services and products of tourism

Facilities for offering services and products

USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM
International Conference - DAGENE-SAVE meeting
12- 14 June, 2008
Kozard, Hungary

Management and political framework



USE OF RARE BREEDS AND PLANTS FOR GENUINE FOOD IN RURAL TOURISM
International Conference - DAGENE-SAVE meeting
12- 14 June, 2008
Kozard, Hungary

**Agro-tourism development need the collaboration,
ideas and financial support**

